



# Smarter Digitalization – Faster and Safer on the Market

*The insurance of the future is digital.*



How do you turn digitalization to your advantage to reduce costs, increase turnover and customer loyalty? By simplifying processes and speeding up new offers – with brokers or directly with your customers. All of this is best achieved via the protection provided by the professional Customer Identity and Access Management (CIAM) solution by NEVIS.



### Growing competitive pressure

If your new offers do not make it to the market fast enough, you have lost. If you neglect security because of time pressure, you risk your reputation being damaged. In addition, most of your customers are present on the market online. This translates into increased requirements throughout the entire online transaction process. Customers expect the same level of convenience in transactions with your insurance company as they experience when using private communication channels.

### Use online channels consistently

The solution is professional identity and access management that enables consistent use of online channels. This provides various competitive advantages to insurance companies:

- Handling standardized processes online is cost effective (e.g. damage claims and concluding insurance contracts).
- Customers have better overview of their insurance portfolio, which increases their satisfaction.
- You open up an additional distribution channel that can be used flexibly and is well scaled.
- Cooperation with distribution partners such as insurance brokers is more efficient.

*«We can react quickly to changing customer needs»*

Harald Müller, Web Access Services, Helvetia Versicherungen

### Strict technological requirements

Insurance portals present a challenge to developers: They must meet the demands of different groups (private customers, business customers, brokers, insurance agents, internal employees etc.) in a unified security infrastructure.

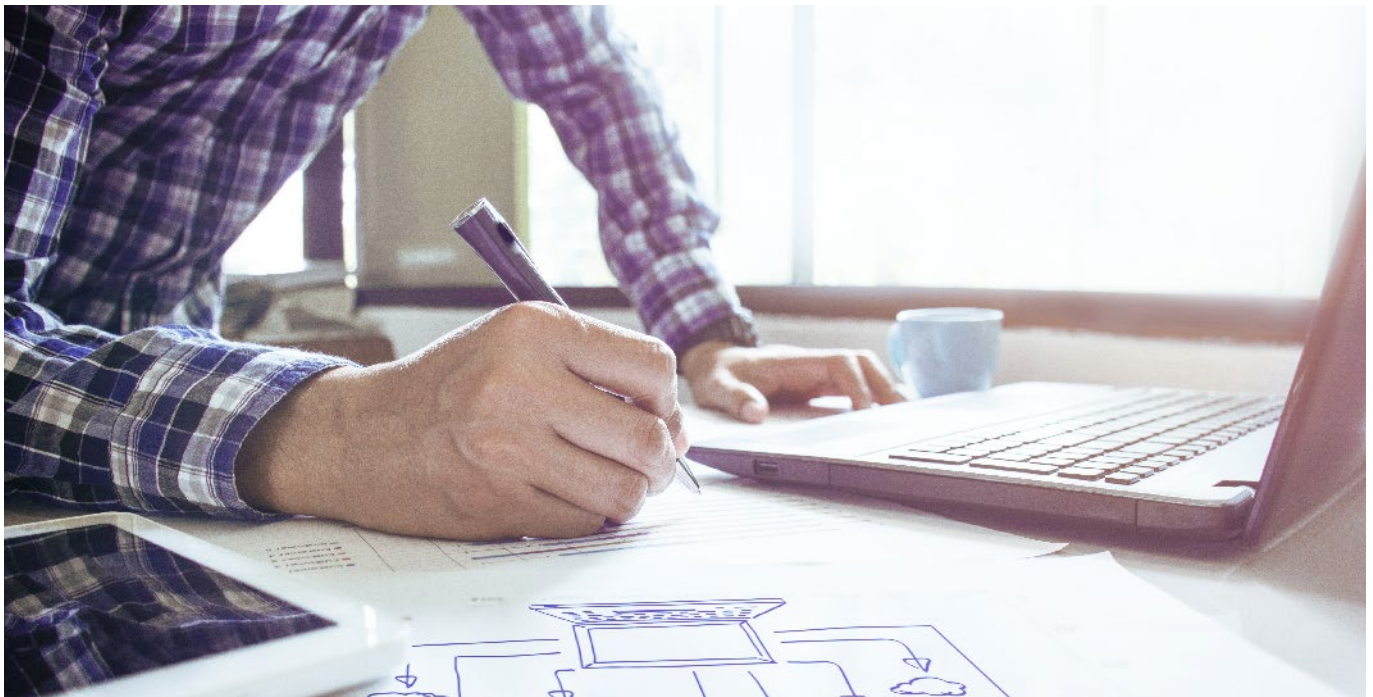
At the same time, insurance companies have very specific security requirements. For example, online rate calculators must be protected against industrial espionage.

### Automate your insurance portal solution

NEVIS architecture offers solution elements to cover all aspects of a modern insurance portal:

- Efficient management of customer accounts through comprehensive self-service possibilities, optionally including social media logins (Facebook, Google etc.)
- Support of various authentication tools and levels
- Inclusion of insurance brokers via identity federation (e.g. IG B2B in Switzerland, EasyLogin in Germany)
- Delegated identity administration for business customers
- Adaptive protection mechanisms for applications and rate calculators

Deploy the best possible security infrastructure quickly and automatically.



*Take advantage of NEVIS' automated security infrastructure, shorten the time to market for digital offers and increase customer loyalty.*

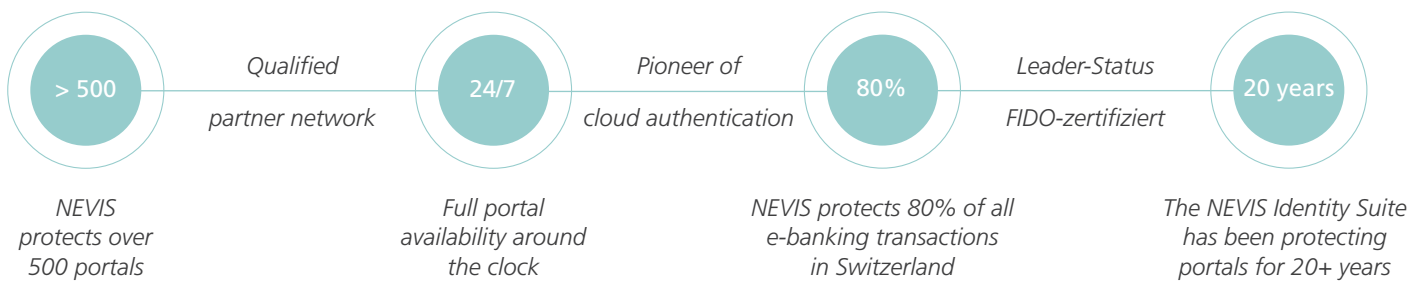


### The advantage of digital security and simplified access

With NEVIS, you gain access to an agile security infrastructure, and you can expedite the setup of your digital services. This way, calculations can be accessed conveniently and securely from a smartphone, for example. Customers can also earn bonus points with risk-minimising behaviour. These are some of the new opportunities offered by digitalisation, which you can take advantage of to promote customer loyalty and satisfaction. Secure and user-friendly access to your services and applications brings your company closer to your customers.

On the technical level, NEVIS enables you to quickly integrate additional services while adhering to governance, perform transactions smoothly, and streamline processes.

This shortens the time to market for digital offers. Your IT and business departments will be grateful.



*The combination of biometric identification and strong cryptography based on the FIDO standard leads to simple and secure user authentication.*

### Your personal expert

Markus Laumann  
Enterprise Account Executive Germany  
**+49 17 35 29 39 38**  
[markus.laumann@nevis-security.com](mailto:markus.laumann@nevis-security.com)

